

San Francisco Ruby Conference

November 19-20, 2025

The San Francisco Ruby conference is organized in recognition of the new wave of Ruby startups and open source. It focuses on new and upcoming open source and tooling for Ruby, including AI for Ruby, as well as stories of new Ruby startups and companies that have grown big with Ruby and Rails.

Our goal is to secure the future of every company using Ruby by tapping into the new energy we see in the community today.

Dates: November 19-20, 2025


Planned attendance: 500 people

Topics:

- New open source and tooling, including Ruby+AI
- Scaling Ruby: in-depth technical talks
- Roundtable with CTOs of large Ruby companies
- Ruby startup demos

Let's do this together!

Sponsorship Packages

 **Pickaxe Sponsor – \$15,000 (Limited to 5)**

Premium Visibility

- Prominent logo placement on all conference materials
- Featured sponsor acknowledgment during opening and closing remarks
- Dedicated sponsor spotlight on social media channels

Benefits

- Premium exhibition space 16.5'x5.8'



- Opportunity to host a sponsored workshop, or a custom interactive experience
- 5 complimentary conference tickets

Ruby Sponsor – \$7,000

Brand Visibility

- Logo on conference website and printed materials
- Sponsor acknowledgment during opening remarks
- Social media recognition

Benefits

- Exhibition space (5'x3.3') or branded gifts for attendees
- Lightning talk opportunity (5 minutes)
- 2 complimentary conference tickets

Emerald Sponsor – \$3,000

Brand Visibility

- Logo on conference website and printed materials
- Sponsor acknowledgment during opening remarks
- Social media recognition
- 1 complimentary conference ticket

Additional options: Please inquire about more options to sponsor.

Conference website: <https://sfruby.com>

Next Steps

Please reach out to discuss and confirm your participation.

Email: **inazarova@evilmartians.com**

Zoom call: <https://cal.com/inazarova/meeting>

Let's build the future of Ruby and Rails together!

Warmly,

Irina